



Individual sessions

with Juancho Sierra

somos
URB[★].com



My team of professionals at Somos URB, and I, Juancho Sierra.

We know that each company has particular needs in terms of strategic digital marketing consulting, linked to the size of the company and the stage it is in. That's why we have structured different support plans with the purpose of helping you achieve your strategic digital marketing objectives.

¿WHAT WILL YOU ACHIEVE WORKING WITH US?



The goal of our consulting is to work on the creation and/or execution of your company's or business's digital marketing strategy, depending on its current stage and what it needs to grow digitally. Among many other topics, we are experts in social media, social media and Google ads, web page setup, Wordpress, Facebook pixel, retargeting strategies, lead generation, customer service, online sales, and more.

¿HOW DOES EACH PLAN WORK AND HOW LONG DOES IT LAST?

Depending on the stage of your company and the work dynamics that you prefer, you can choose between three support options:

1. Consultation:

This consists of a single personalized consultation in which we will agree, based on your company's digital marketing journey, the progress that has been made so far and my experience in the subject, what is the best way to cover the needs you have in terms of digital marketing.

This session will last 60 minutes and will be scheduled according to mutual availability.

Investment: \$103.00 USD to be paid before the consultation.

2. Mentorship:

The mentorships are a package of personalized sessions in which we progress in a work plan guided by strategic objectives. This not only includes my advice and accompaniment but also follows up on task completion and any doubts that may arise during the process.

The mentorship sessions will be 60 minutes long and can be purchased in packages of four, six, or ten sessions, with one session per week.

Investment depending on the number of sessions and validity:

4 sessions

Validity: 4 weeks

Investment: \$209.00 USD

Payment method: 50% / 50%

6 sessions

Validity: : 6 weeks

Investment: \$245.00 USD

Payment method: 50% / 50%

10 sessions

Validity: 8 weeks

Investment: \$350.99 USD

Payment method: 30% / 30% / 40%

3. Agency:

You will have a complete team of professionals in advertising and marketing, graphic design, and communications who will advise you on the development of a digital marketing strategy for your company and will support you in its implementation.

The investment will depend on the services required and will be paid monthly for as long as needed.

IT'S GO TIME.

Somos **URB**

